

**Date : June 12, 2021**

**Board members present:**

X	Scotty Jenkins	X	Jackie Biard
	Brad Stoy	X	Jered Biard
X	Judy Kropp		Robby Burt
x	Bill Hays (facetime)	X	Jessica Kropp
x	Rudi Timmerman Past President		Gayle Krahn
X	Lamar Austin	X	Julie Ulmer
x	Amanda Baker		Makayla Kenyon-Ortiz

**Ann Glenn, Rudi Timmerman, and Larry Kropp were also in attendance.**

**Scotty opened the discussion with some new appointees:**

**Ann Glenn**-Lyric Players – (Reader’s Theatre)

**Michael Cate**-Fundraising chairman

**Will Hose** will be around for a few months but will be leaving for Jonesboro soon for a new job! His mom will be having shoulder surgery and needs to have a knee replaced also.

**Scotty wanted us to think where we want to be in 2 years.**

- Judy K mentioned that the LYRIC sign needs to be done, also we need to have a “Burn The Mortgage” Fundraising campaign. We need about \$30,000. Our building will be 100 years old in 2023 and we need to have the mortgage gone.
- We need to have OLT presence in town be seen. Jered mentioned Rack cards need to be printed with our scheduled events and possibly our membership chart on the back. We need an Open sign that could be seen when traveling by car-either a sign with an arrow pointing to office, or a flag, or even a tent sign on the street
- Suite A- basic consensus was we need to keep renting that as a retail shop that will bring customers in and out of the building. Possibly that retailer would have some of our merchandise also in their shop. We should be aggressive in finding a renter-ask for help from the Chamber of Commerce, Mena Downtown Partners (MDP), the College, etc.
- Also, we could have our merchandise in the office ready for sale. We need a mannequin with a shirt on.

- Suite A -Scotty needs to get in contact with MSBI to see what must be done to get that building up to standard. Mold, crumbling walls, needs to be of concern.
- Will try to get the building to have an Arkansas Historical designation
- Volunteers' hours should be recorded for purposed of grants. We should be looking for grants for Covid relief and find out about more MDP grants. Maybe we could record it every time we enter and leave the building, possibly on website so it could be done on phones as well as computer or iPad. Might be possible through Wild Apricot website.
- Rudi mentioned that we should replace the outside doors so we are more secure. Possibly commercial doors for the front. Some talk of moving doors to sidewalk but that might affect the Historical designation. In the side windows possibly made a ticket booth.

Scotty handed out an informational paper concerning having an Artistic Director for people to read and consider.

Scotty handed out a paper with the Standing Committees on it and their duties. This is who he has as chairmen at this point:

**Membership**

**Publicity-Julie**

**Social**

**House-Brad**

**Production Staff would be under Artistic Director.**

**Programs-Jered**

**Play/Directors-Lamar**

**Box Office-Amanda**

**Benson- possibly Michael Cate as a fundraiser**

**Saturday Night at the Lyric**

**Web Page-Jered**

## **Finance-Bill Hays**

We also talked about Graphic Designers who may be able to help us in town: Graphix, InVoke, Pony Express, Sanctify Designs

Each board member will be given 3-5 posters advertising the play to take to display in windows. We are to think of three places we individually want to visit-give our choices to Julie this coming Thursday. Jerod will give Julie a list of members.

Our presence should be on Wild Apricot, Facebook, Website, and Instagram. Alexa Night started our Instagram account. Newsletter should be included on all these venues. Julie will write for the newsletter; Jered could help with graphics.

Ideas for Saturday Nights at the Lyric might include: a worship night with 3 bands from various churches; songwriters' night, Vacca boys, Abbi and Caleb Tilly, Kassie Moe, Mena's Got Talent, Strings, Storyteller night, Karaoke.

Scotty reminded everyone of the Play Selection committee meeting this evening. Bill recommended we do "Oklahoma".

Scotty thanked all for coming and their input.